

# 2015 HELMS PTA AUCTION INFORMATION SHEET

Dear Helms Parents and Friends:

We invite you to participate in the 2015 Helms PTA Auction “**Un Caleidoscopio de Culturas**”. The PTA Auction raises funds for the Helms PTA and our new **Hispanic Art and Culture ancillary program**. If you’ve never participated in an auction, here is some information about how it works; please contact the Helms PTA Auction Committee if you have additional questions or would like to volunteer! [helmsauction@yahoo.com](mailto:helmsauction@yahoo.com)

## **What is an Auction?**

The Helms PTA Auction is an opportunity to raise funds for the PTA and for the school. Donated items are awarded to the highest bidder in our Silent and Live Auctions. Each item in the Silent Auction has a bid sheet next to it, where guests write down how much they want to bid on that item. At the close of the auction the highest bid wins, and the winner takes the item home. Our Live Auction features an Emcee who announces items, one at a time, and guests bid on each item until the highest bid is reached. The highest bidder wins the item.

## **How do I support the auction?**

**Attend!** Buy your tickets (\$35 for single tickets, or become an Underwriter for multiple tickets and recognition) and come to the Auction. Invite friends, neighbors, family, co-workers – the more guests we have the more fun it is, and everyone is welcome.

**Make a monetary Donation!** If you cannot attend, consider making a donation. Every donation counts, whether it’s \$5 or \$500.

**Donate Goods or Services!** If you are a professional who provides services – Electricians, Bakers, Painters, Accountants – or if you have items that would set off a bidding war, please contact the Auction Committee ([helmsauction@yahoo.com](mailto:helmsauction@yahoo.com))

**Volunteer on the Committee!** If you would like to help us collect auction items, connect with our community, decorate, talk with guests, or clean up, please contact the Auction Committee ([helmsauction@yahoo.com](mailto:helmsauction@yahoo.com)). We appreciate your support.

**Talk to your Teachers!** The “T” in PTA stands for Teachers, and teachers will send information about the auction home with your student. Let your teacher know if you have questions or would like to help.

**DATE:** Friday, October 2, 2015

**TIME:** 6:30 – 10:30 PM

**PLACE:** MECA, 1900 Kane (77007)

*Child Care Available through the Helms After School Program*

## **What are Sign-Up Events?**

Sign-Up events are part of our Silent Auction. You are welcome to sign up – or sign your child up – for any of the events we offer, at the per-person cost specified on the sign-up sheet. For example, a gallery owner in the Heights led the HEIGHTS ARTS WALK, a tour of the art on Heights Boulevard, for a per-person fee of \$30. Another sign-up event was for a greeting-card workshop with our Magnet Coordinator Lola Perejón at a cost of \$20 each. We collect the per-person fees at auction checkout.

## **What does my ticket include?**

Each single ticket includes entry into the event, a catered dinner and dessert, non-alcoholic beverages (*guests are responsible for bringing their own alcoholic beverages*), access to the Silent and Live Auctions, entertainment, and a great opportunity to enhance educational opportunities for every student at Helms. You will get to know Helms faculty, staff, and families, and meet friends in the community. Underwriters get additional tickets and recognition as part of their package.

## **Who is our Honorary Chairperson?**

The Honorable Jessica Farrar, Texas House of Representatives, District 148. Ms. Farrar has attended our event as an Underwriter, and generously donated items to our Live Auction. We appreciate her commitment to quality education, and thank her for her continued support.

**HELMS ELEMENTARY**

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